

# Taste Of Asia

# 2024







DELICIOUS FOOD



# STUNNING PERFORMANCES







# ART & CULTURE





# FAMILY FUN





# 2024 Date/Time/Location

**SAT OCT 19<sup>TH</sup>, 2024**

**11AM TO 8PM**

**SUN OCT 20<sup>TH</sup>, 2024**

**12PM TO 5PM**

**ASIA VILLAGE**

**301 NORTHTOWN DR NE,  
BLAINE, MN 55434**





# VENDORS

	Before 6/30	After 7/1	Note
Food Vendors	\$980	\$1080	Serving cart provided (see photo below), you may bring up to 2 preparation tables (6').
Non-Food Vendors	\$490	\$540	Bring your own table, up to 6' feet long (at designated area)

- The additional cart/table is entitled to a 50% discount, with the option to add up to two more per vendor (maximum three carts/tables per vendor).
- Full payment is required upon registration, and cancellations made before August 31st will receive a 50% refund. No refunds will be issued after September 1st, 2024.

**Non-food vendors** may only sell items related to Asian culture (e.g. clothing, jewelry, handicrafts, or other culturally relevant items). Please view sponsorship options if you wish to promote a product or service that is not related to Asian culture.

**Food vendors** must obtain an event food permit from the Anoka County Food License. For inquiries, contact [Laura.schmidt@anokacountymn.gov](mailto:Laura.schmidt@anokacountymn.gov) or [Aaron.Glasheen@anokacountymn.gov](mailto:Aaron.Glasheen@anokacountymn.gov).  
(Fees: Low Risk - \$40, High Risk - \$90, Food Truck - \$90.)

Limited financial support through the Chinese American Chamber of Commerce MN for qualified vendors. For assistance, contact: [steven.zeng@caccmn.org](mailto:steven.zeng@caccmn.org)

## COMMITTEE DIRECTORS

- Xiaoshan Zhang  
[xiaoshan.zhang@cccmnnesota.org](mailto:xiaoshan.zhang@cccmnnesota.org)
- Xinyun Zhu  
[xinyun.zhu@cccmnnesota.org](mailto:xinyun.zhu@cccmnnesota.org)





# Cultural Exhibitors

	Before 6/30	After 7/1	Note
Non-Profit Organization	\$50	\$100	Table provided
For Profit Organization	\$300	\$500	Bring your own table, up to 6' feet long (at designated area)

**All organizations wishing to sell non-food items during the event must register as a non-food vendor.**

**All exhibitors must adhere to the following requirements:**

- 1) Dress up in traditional costume*
- 2) Provide at least one cultural activity on both dates*
- 3) Exhibitors are welcome to promote their organizations but may not sell products or services.*

No extra tables are permitted. Full payment is required upon registration.

Cancellations made before August 31st will receive a 50% refund.  
No refunds will be issued after September 1st, 2024.

## COMMITTEE DIRECTORS

- Justin Lipsky  
[justin.lipsky@cccminnesota.org](mailto:justin.lipsky@cccminnesota.org)
- Xinyun Zhu  
[xinyun.zhu@cccminnesota.org](mailto:xinyun.zhu@cccminnesota.org)





# Performance

- Each performing group may request a maximum of one hour of stage show time. Exceptional performing groups are eligible to receive a reward of \$500 per group from the performance committee.

Submission of repertoire for the performance is required by August 31st.

## COMMITTEE DIRECTORS

- Xia Huang  
[xia.huang@cccminnesota.org](mailto:xia.huang@cccminnesota.org)
- Jing Zhang  
[jing.zhang@cccminnesota.org](mailto:jing.zhang@cccminnesota.org)





*Official Sponsor*

# Sponsors

## COMMITTEE DIRECTOR

- Justin Lipsky  
[Justin.lipsky@cccmnnesota.org](mailto:Justin.lipsky@cccmnnesota.org)

	<b>Bronze</b> \$1,000	<b>Silver</b> \$3,000	<b>Gold</b> \$5,000	<b>Platinum</b> \$8,000	<b>Diamond</b> \$10,000+
Promotion on ToA Website	✓	✓	✓	✓	✓
Free Table - Promote Products/Services at the Event	✓	✓	✓	✓	✓
Exhibit Location	Main Area	Main Area	Main Area	Premium Area	Premium Area
Stage Shout Outs	1	3	4	5	6
Joint Social Media Posts	1	3	5	5	5
Exclusive Social Media Posts	x	x	3	4	5
Guaranteed Social Media Reach	x	x	50,000+	80,000+	100,000+
Speaking Opportunity	x	x	✓	✓	✓
Logo on ALL Marketing Materials	x	x	x	✓	✓
Custom Promotion Opportunities	x	x	x	x	✓
Display Choice	 A3 table stand	 160*60 X stand + A3	 180*80 X stand + A3	 200*120 X stand + A3	 Custom design Stand + A3

Don't miss out on the fun!

[www.TasteofAsiaMN.org](http://www.TasteofAsiaMN.org)

